

CALL FOR PAPERS

The 59th MBAA International Conference



Quality Higher Education in a Post-Pandemic World

Publishing: Practical Help for Publishing Success

March 22–24, 2023

mbaainternational.org

Submission Guidelines

MBAA International makes the submission process convenient and easy, and we provide timely status feedback.

- Please submit papers, panel proposals, and presentation ideas to the appropriate professional division chair. MBAA International has a place for every well-developed topic, traditional or non-traditional, related to any area of business.
- Send your paper to only one division. If you are unsure about the choice of appropriate division, contact **Carrie Trimble, Millikin University, 2023 Program Chair**, (ctrimble@millikin.edu) (309-212-0633) or **Jeff Clark, MBAA International Executive Director**, (jeff.clark@mtsu.edu) (615-898-2838).
- Include the name, affiliation, email address, mailing address, and phone number of each author with your submission, preferably on a separate cover page. Please do not refer to the author(s) in the manuscript.
- Contact the appropriate professional division program chair to determine acceptable guidelines by the division for paper presentations and refereed papers.
- Acceptance notifications will come from the division.
- Papers must not be under consideration by other conferences or journals. They must not have been presented elsewhere before the 2023 MBAA International meeting.
- Author(s) must register for the conference and at least one author must make a presentation. Everyone who presents must register.

Special Conference Features!

On-site and Virtual

Get Published!: Get practical help for getting your work published from successful senior faculty members and journal editors!

Distinguished Paper and Other Awards: “Distinguished Research” and “Best Paper” awards are presented by MBAA International and also by various professional divisions.

Outstanding Professional Networking: MBAA International enjoys a well-deserved reputation for professional and personal development. The conference tradition is rich with opportunities for professional relationship building and exciting entertainment.

*MBAA International—
America's Best Conference Value*

Free Entertainment: Enjoy two entertaining “Free Fun Nights in the City!”

Wednesday night’s listening evening – with world class musicians.

Thursday night’s high energy dance party! Both with free open bar – all at no additional charge!

In Person or Online—Your Choice

“Blended delivery,” in person at the amazing Palmer House Hilton OR online, adds even more value to America's Best Conference Value – MBAA International. Either way, you'll have a viable, valuable, and rewarding experience.

Great FUN and Great VALUE! MBAA International Traditions!

MBAA International offers you TWO great FUN NIGHTS—including FREE open bar—at NO ADDITIONAL CHARGE! TWO GREAT FUN NIGHTS = MORE GREAT VALUE—it's an MBAA International tradition!

Our **Wednesday evening** tradition features world class musicians up close and personal offering a great night of good listening. In 2023 we'll add another wonderful performance to our history that has included greats such as Corky Siegel's Chamber Blues, Amadeus Consort, Irish music with the incomparable John Williams, and even a Big Band Swing night!

Energy, excitement, and dancing (or listening)—really, it's a PARTY—are **Thursday night** traditions at MBAA International! Whether it's the popular Chicago Blues Review or a Beatles tribute band, it's an exciting and fun evening of great music for an incredible time together.

And remember this: It's all at no additional charge to conference registrants—including a **free open bar**.

Where: The Palmer House Hilton Hotel!

MBAA International is proud to return to the amazing Palmer House Hilton, a destination worthy hotel in the heart of Chicago's Loop! The Palmer House Hilton is a AAA four-diamond rated hotel that has been hosting visitors to the Chicago Loop for more than 140 years. The Palmer House Hilton is the front door to the heart of the theatre and financial district, the Art Institute, Millennium Park, the Chicago Symphony, and legendary State Street shopping. Treat yourself to a great conference, a great value, and a great hotel!

When: Conference sessions will begin at 1:30 p.m., Wednesday, March 22.

Registration: Information about the conference and hotel registration will be mailed to interested participants and those whose papers and/or proposals have been accepted. Registration access is also available at mbaainternational.org.

Conference Schedule March 3/22–3/24, 2023

Panel discussions and paper presentations begin:

1:30 p.m. – Wednesday

Deadline for Submission: January 7, 2023

2022–23 MBAA International Professional Division Program Chairs

Academy of Business Economics

Jeffrey Cline and Heather L.R. Tierney
Purdue University Fort Wayne
clinjw02@pfw.edu
tierneyh@pfw.edu
843-469-4007

Academy of Finance

Erin Oldford
Memorial University of Newfoundland
eoldford@mun.ca
1-709-864-2431

Assoc. of Int'l. Business Research and Practice

Malgorzata Plecka
Winona State University
507-457-2562
malgorzata.plecka@winona.edu
mmplecka@aol.com

Gaye Acikdilli

University of North Carolina at Pembroke
910-521-6173
gaye.acikdilli@uncp.edu

Business and Health Administration

Elicia S. Collins
Clayton State University
eliciacollins@clayton.edu
678-466-4948

Business, Society, and Government

Kaori Takano
Fort Lewis College
970-247-7060
ktakano@fortlewis.edu

International Society of Marketing

Eliane Karsaklian
University of Illinois–Chicago
ekarsa2@uic.edu
312-358-1852

Midwest Academy of Legal Studies in Business

Michael Greiner
Oakland University
mgreiner@oakland.edu

North American Accounting Society

Xia Zhang
Alabama A&M University
xia.zhang@aamu.edu
256-289-3708

North American Management Society

Erin Fluegge
Southeast Missouri State University
erfluegge@semo.edu
573-450-9187

Operations Management and Entrepreneurship Association

Ulrich Schmelzle
Michigan Tech University
schmelzle@mtu.edu

Lisa Cooley

Delta State University
lcooley@deltastate.edu
662-588-9499

Rommel Moshed

Baker College
rmorshol@baker.edu
646-660-0737

Society for the Advancement of Information Systems

Denise Williams
University of Tennessee–Martin
731-881-7955
denisew@utm.edu

Society for Case Research

Cara Peters
Winthrop University
petersc@winthrop.edu
704-701-2838

