

CALL FOR PAPERS

The 58th MBAA International Conference



Getting Back to the Business of Education as (Un)Normal Publishing: Practical Help for Publishing Success

March 23–25, 2022

mbaainternational.org

Submission Guidelines

MBAA International makes the submission process convenient and easy and we provide timely status feedback.

- Please submit papers, panel proposals, and presentation ideas to the appropriate professional division chair. MBAA International has a place for every well-developed topic, traditional or non-traditional, related to any area of business.
- Send your paper to only one division. If you are unsure about the choice of appropriate division, contact **Regina Greenwood, Nova Southeastern University, 2022 Program Chair**, (rgreenwo@nova.edu) (920-918-1138) or **Jeff Clark, MBAA International Executive Director**, (jeff.clark@mtsu.edu) (615-898-2838).
- Include the name, affiliation, email address, mailing address, and phone number of each author with your submission, preferably on a separate cover page. Please do not refer to the author(s) in the manuscript.
- Contact the appropriate professional division program chair to determine acceptable guidelines by the division for paper presentations and refereed papers.
- Acceptance notifications will come from the division.
- Papers must not be under consideration by other conferences or journals. They must not have been presented elsewhere before the 2022 MBAA International meeting.
- Author(s) must register for the conference and at least one author must make a presentation. Everyone who presents must register.

Special Conference Features! On-site and Virtual

Get Published!: Get practical help for getting your work published from successful senior faculty members and journal editors!

Distinguished Paper and Other Awards: One meritorious paper from each of the 12 professional divisions is recognized as the MBAA International Distinguished Paper. A plaque is awarded to each Distinguished Paper author at the annual business meeting on Thursday afternoon of the conference. Also, many of the MBAA International professional divisions present their own Best Paper and other awards and publish Proceedings.

Outstanding Professional Networking: MBAA International enjoys a well-deserved reputation for professional and personal development. The conference tradition is rich with opportunities for professional relationship building and exciting entertainment.

*MBAA International—
America's Best Conference Value*

Free Entertainment: Enjoy two entertaining
"Free Fun Nights in the City!"

Wednesday night's listening evening – with world class musicians.

Thursday night's high energy dance party! Both with free open bar – all at no additional charge!

In Person or Online—Your Choice

"Blended delivery," in person at the amazing Palmer House Hilton OR online, adds even more value to *America's Best Conference Value* – MBAA International. Either way, you'll have a viable, valuable, and rewarding experience.

Great FUN and Great VALUE! MBAA International Traditions!

MBAA International offers you TWO great FUN NIGHTS—including FREE open bar—at NO ADDITIONAL CHARGE! TWO GREAT FUN NIGHTS = MORE GREAT VALUE—it's an MBAA International tradition!

Our **Wednesday evening** tradition features world class musicians up close and personal offering a great night of good listening. In 2022 we'll add another wonderful performance to our history that has included greats such as Corky Siegel's Chamber Blues, Amadeus Consort, Irish music with the incomparable John Williams, and even a Big Band Swing night!

Energy, excitement, and dancing (or listening)—really, it's a PARTY—are **Thursday night** traditions at MBAA International! Whether it's the popular Chicago Blues Review or last year's Beatles tribute band, it's an exciting and fun evening of great music for an incredible time together.

And remember this: It's all at no additional charge to conference registrants—including a **free open bar**.

Where: The Palmer House Hilton Hotel!

MBAA International is proud to return to the amazing Palmer House Hilton, a destination worthy hotel in the heart of Chicago's Loop! The Palmer House Hilton is a AAA four-diamond rated hotel that has been hosting visitors to the Chicago Loop for more than 140 years. The Palmer House Hilton is the front door to the heart of the theatre and financial district, the Art Institute, Millennium Park, the Chicago Symphony, and legendary State Street shopping. Treat yourself to a great conference, a great value, and a great hotel!

When: Conference sessions will begin at 1:30 p.m., Wednesday, March 23.

Registration: Information about the conference and hotel registration will be mailed to interested participants and those whose papers and/or proposals have been accepted. Registration access is also available at mbaainternational.org.

Conference Schedule March 3/23–3/25, 2022

Panel discussions and paper presentations begin:

1:30 p.m. – Wednesday

February 1, 2022
Deadline for Submission: ~~January 7, 2022~~

2021–22 MBAA International Professional Division Program Chairs

Academy of Business Economics

Robert Kao
Park University
(816) 584-6852
rkao@park.edu

Heather L. R. Tierney
Purdue University Fort Wayne
(260) 481-6488
tierneyh@pfw.edu

Academy of Finance

Amit Sinha
Bradley University
(309) 677-3582
asinha@fsmail.bradley.edu

Assoc. of Int'l. Business Research and Practice

Malgorzata Plecka
Winona State University
(507) 457-2562
malgorzata.plecka@winona.edu
mmplecka@aol.com

Gaye Acikdilli

University of North Carolina at
Pembroke
(910) 521-6173
gaye.acikdilli@uncp.edu

Business and Health Administration

Michael Molesky
George Washington University
(989) 444-0584
molesky@live.com

Business, Society, and Government

Kaori Takano
Fort Lewis College
(907) 247-7060
ktakano@fortlewis.edu

International Society of Marketing

Linda Ferrell and O.C. Ferrell
Auburn University
LKF0009@auburn.edu
internationalsocietyofmarketing.org

Midwest Academy of Legal Studies in Business

John Paul
CUNY Brooklyn College
(347) 806-4195
john.paul@brooklyn.cuny.edu

North American Accounting Society

Steve Hanke
Purdue University Fort Wayne
(260) 797-2153
hankes@pfw.edu

North American Management Society

Stephanie Trendowski
Ivy Tech
(574) 276-6324
strendowski@ivytech.edu

Operations Management and Entrepreneurship Association

Joan N. Shapiro Beigh
DePaul University
(312) 719-0970
jshapiro7@luc.edu

Society for the Advancement of Information Systems

Denise Williams
University of Tennessee–Martin
(731) 881-7955
denisew@utm.edu

Elizabeth Cameron

Alma College
(989) 463-7226
cameron@alma.edu

Society for Case Research

Michael Stellern
Rockhurst University
(816) 462 8357
michael.stellern@rockhurst.edu

