

CALL FOR PAPERS

The 56th MBAA International Conference



Navigating Big Changes, Big Challenges
Publishing: Practical Help for Publishing Success

March 24–26, 2021
mbaainternational.org

MBAA International Virtual Conference

MBAA International is your flexible, make-good-things-happen partner – it's another reason why MBAA International is known as America's Best Conference Value.

Submit your paper now, then choose your delivery mode when the time is right. Live stream on-line or pre-recorded on-line—MBAA International is here for you. We'll make it happen and we'll make it good.

Submission Guidelines

MBAA International makes the submission process convenient and easy and we provide timely status feedback.

- Please submit papers, panel proposals, and presentation ideas to the appropriate professional division chair. MBAA International has a place for every well-developed topic, traditional or non-traditional, related to any area of business.
- Send your paper to only one division. If you are unsure about the choice of appropriate division, contact **Larry Bauer, 2021 General Program Chair**, lbauer@mun.ca (709-764-0820) or **Jeff Clark, MBAA Executive Director**, jeff.clark@mtsu.edu (615-898-2838).
- Include the name, affiliation, email address, mailing address, and phone number of each author with your submission, preferably on a separate cover page. Please do not refer to the author(s) in the manuscript.
- Contact the appropriate professional division program chair to determine acceptable guidelines by the division for paper presentations and refereed papers.
- Acceptance notifications will come from the division.
- Papers must not be under consideration by other conferences or journals. They must not have been presented elsewhere before the 2021 MBAA International meeting.
- Author(s) must register for the conference and at least one author must make a presentation. Everyone who presents must register.

2020 Submission Roll-Over—Many of our 12 tracks are “rolling over” acceptances from the cancelled 2020 conference. Check with your track chair to see if you're one of the lucky ones.

Special Conference Features! Virtual

Get Published!: Get practical help for getting your work published from successful senior faculty members and journal editors!

Distinguished Paper and Other Awards: One meritorious paper from each of the 12 professional divisions is recognized as the MBAA International Distinguished Paper. A plaque is awarded to each Distinguished Paper author at the annual business meeting on Thursday afternoon of the conference. Also, many of the MBAA International professional divisions present their own Best Paper and other awards and publish Proceedings.

Outstanding Professional Networking: MBAA International enjoys a well-deserved reputation for professional and personal development. The conference tradition is rich with opportunities for professional relationship building and exciting entertainment.

Placement Service: MBAA International informally facilitates an employment market for colleges and faculty members interested in recruiting or searching for a job.

REDUCED Conference Registration Rate:
\$185

REDUCED Student Registration Rate:
\$60

You Choose Your Method of Participation

We don't know what's going to happen next March, BUT We DO know that we all need to continue our work and MBAA International is committed to making it viable, valuable, and rewarding.

Because so many of our colleagues have restricted travel this year and there's so much uncertainty (for example, as I write this in late October, the Palmer House remains closed), we've made the very difficult decision to go all VIRTUAL for our 2021 conference. We do plan to be back in Chicago for our 2022 conference.

Jeff Clark, Executive Director

Conference Schedule March 24–26, 2021

Panel discussions and paper presentations begin:

1:30 p.m. – Wednesday

Conference concludes: 4:15 p.m. – Friday

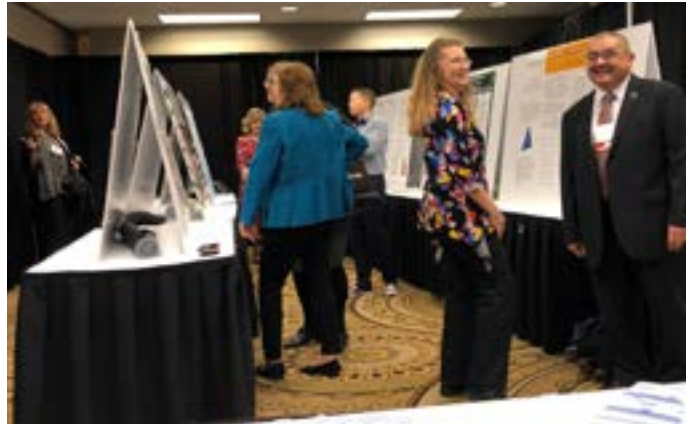
Growing in 2021! Interactive Teaching Poster Session

What teaching techniques or innovative methods really work for you in engaging students in the learning process? Would you like to share those with your colleagues across the business disciplines and learn from others? Interested members are encouraged to submit poster proposals that display their effective teaching methods to the 2021 General Program Chair, Larry Bauer, Memorial University of Newfoundland (lbauer@mun.ca). Accepted presenters are expected to interact throughout the session with interested colleagues.

Poster submission should include:

- Name, email address, college or university affiliation, mailing address, and phone number of each author
- MBAA International professional division (see list of divisions below)
- Brief (400 words or less) detailed description of the poster's content, including what participants will learn from your presentation.

Please note this poster session is not appropriate for marketing commercial products or services. If a commercial product or service is used in your presentation, please provide the name of the product and rationale for its use in your description.



February 1
Deadline for Submission: ~~January 12, 2021~~

2020–21 MBAA International Professional Division Program Chairs

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