

CALL FOR PAPERS

The 56th MBAA International Conference



Navigating Big Changes, Big Challenges
Publishing: Practical Help for Publishing Success

March 24–26, 2021

Palmer House Hilton Hotel • Chicago, Illinois • mbaainternational.org

Submit Now – Decide Later

On-Site or Virtual

It's Your Choice and You Can Change Your Mind!

MBAA International is your flexible, make-good-things-happen partner – it's another reason why MBAA International is known as America's Best Conference Value.

Submit your paper now, then choose your delivery mode when the time is right. In person, live on-line, pre-recorded on-line—MBAA International is here for you. We'll make it happen and we'll make it good.

Submission Guidelines

MBAA International makes the submission process convenient and easy and we provide timely status feedback.

- Please submit papers, panel proposals, and presentation ideas to the appropriate professional division chair. MBAA International has a place for every well-developed topic, traditional or non-traditional, related to any area of business.
- Send your paper to only one division. If you are unsure about the choice of appropriate division, contact **Larry Bauer, 2021 General Program Chair**, lbauer@mun.ca (709-764-0820) or **Jeff Clark, MBAA Executive Director**, jeff.clark@mtsu.edu (615-898-2838).
- Include the name, affiliation, email address, mailing address, and phone number of each author with your submission, preferably on a separate cover page. Please do not refer to the author(s) in the manuscript.
- Contact the appropriate professional division program chair to determine acceptable guidelines by the division for paper presentations and refereed papers.
- Acceptance notifications will come from the division.
- Papers must not be under consideration by other conferences or journals. They must not have been presented elsewhere before the 2021 MBAA International meeting.
- Author(s) must register for the conference and at least one author must make a presentation. Everyone who presents must register.

2020 Submission Roll-Over—Many of our 12 tracks are “rolling over” acceptances from the cancelled 2020 conference. Check with your track chair to see if you're one of the lucky ones.

Special Conference Features!

On-Site and Virtual

Get Published!: Get practical help for getting your work published from successful senior faculty members and journal editors!

Distinguished Paper and Other Awards: One meritorious paper from each of the 12 professional divisions is recognized as the MBAA International Distinguished Paper. A plaque is awarded to each Distinguished Paper author at the annual business meeting on Thursday afternoon of the conference. Also, many of the MBAA International professional divisions present their own Best Paper and other awards and publish Proceedings.

Outstanding Professional Networking: MBAA International enjoys a well-deserved reputation for professional and personal development. The conference tradition is rich with opportunities for professional relationship building and exciting entertainment.

Placement Service: MBAA International informally facilitates an employment market for colleges and faculty members interested in recruiting or searching for a job.

On-Site

Publisher and Vendor Booths: Publishers and vendors will display books, supplements, and other courseware.

Cyber Cafe: Email access and refreshments are available at no charge in the exhibit hall.

Free Entertainment: Enjoy two entertaining “Free Fun Nights in the City”—including a free open bar—**all at no additional charge!**

Regular Conference Registration Rate: \$245

Special Student Registration Rate: \$75

Special Rate: \$214/night at the Palmer House Hilton Hotel

You Choose Your Method of Participation

Travel, budgets, personal safety—it's all up in the air. You don't know what's going to happen next March and, of course, neither do we. We DO know that we all need to continue our work and MBAA International is committed to making it viable, valuable, and rewarding.

Submit now and, as your circumstances become more clear, make your delivery choice later. Maximum flexibility, maximum consideration, maximum courtesy. It's who we are.

Bet your bottom dollar, you'll lose the blues in Chicago—and I'll see you there (live or virtually)!

Jeff Clark, Executive Director

Great FUN and Great VALUE! MBAA International Traditions!

MBAA International offers you TWO great FUN NIGHTS—including FREE open bar—at NO ADDITIONAL CHARGE! TWO GREAT FUN NIGHTS = MORE GREAT VALUE—it's an MBAA International tradition!

Our **Wednesday evening** tradition features world class musicians up close and personal offering a great night of good listening. In 2021 we'll add another wonderful performance to our history that has included greats such as Corky Siegel's Chamber Blues, Amadeus Consort, Irish music with the incomparable John Williams, and even a Big Band Swing night!

Energy, excitement, and dancing (or listening)—really, it's a PARTY—are **Thursday night** traditions at MBAA International! Whether it's the popular Chicago Blues Review or 2019's Blooze Brothers tribute band, it's an exciting and fun evening of great music for an incredible time together.

And remember this: It's all at no additional charge to on-site conference registrants—including a **free open bar**.

Subject to change.

Where: The Palmer House Hilton Hotel!

MBAA International is proud to return to the amazing Palmer House Hilton, a destination-worthy hotel in the heart of Chicago's Loop! The Palmer House Hilton is a AAA four-diamond rated hotel that has been hosting visitors to the Chicago Loop for more than 140 years. The Palmer House Hilton is the front door to the heart of the theatre and financial district, the Art Institute, Millennium Park, the Chicago Symphony, and legendary State Street shopping. Treat yourself to a great conference, a great value, and a great hotel!

When: Conference sessions will begin at 1:30 p.m., Wednesday, March 24, and conclude at 4:15 p.m., Friday, March 26, 2021.

Registration: Information is available at online at mbaainternational.org.

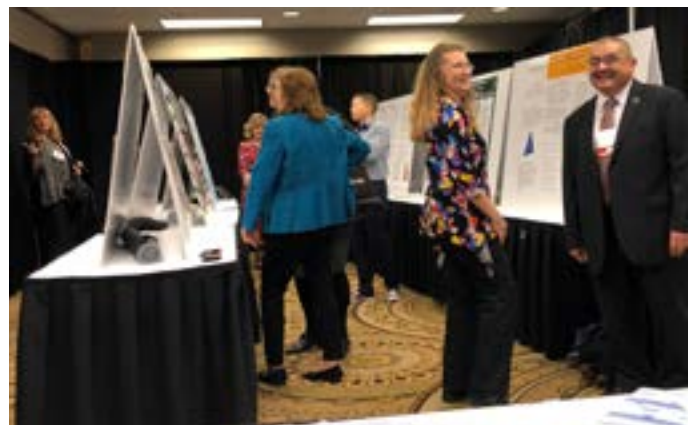
Growing in 2021! Interactive Teaching Poster Session

What teaching techniques or innovative methods really work for you in engaging students in the learning process? Would you like to share those with your colleagues across the business disciplines and learn from others? Interested members are encouraged to submit poster proposals that display their effective teaching methods to the 2021 General Program Chair, Larry Bauer, Memorial University of Newfoundland (lbauer@mun.ca). Accepted presenters are expected to interact throughout the session with interested colleagues.

Poster submission should include:

- Name, email address, college or university affiliation, mailing address, and phone number of each author
- MBAA International professional division (see list of divisions below)
- Brief (400 words or less) detailed description of the poster's content, including what participants will learn from your presentation.

Please note this poster session is not appropriate for marketing commercial products or services. If a commercial product or service is used in your presentation, please provide the name of the product and rationale for its use in your description.



Deadline for Submission: October 26, 2020

2020–21 MBAA International Professional Division Program Chairs

Academy of Business Economics

Heather L. R. Tierney
Purdue University Fort Wayne
(260) 481-6488
tierneyh@pfw.edu

Academy of Finance

Heather Knewton
Michigan Technological University
(906) 487-2771
knewton@mtu.edu

Academy of Intl. Bus., Midwest Region

Kingshuk Mukherjee
St. John's University
(320) 363-2192
kmukherjee@csbsju.edu

Business and Health Administration

Joey Helton
Clayton State University
(678) 466-4566
JoeyHelton@clayton.edu

Business, Society, and Government

Wei Zhou
Northwestern Oklahoma
State University
(580) 327-8505
wzhou@nwsou.edu

Marketing Management Association

Leila Samii
Southern New Hampshire University
(603) 665-3311
l.samii@snhu.edu

Midwest Academy of Legal Studies in Business

Christine Ladwig
Southeast Missouri State University
(573) 986-6121
cladwig@semo.edu

North American Accounting Society

Kayla Booker
Rhodes College
(901) 843-3568
bookerk@rhodes.edu

North American Management Society

Joe Trendowski
Valparaiso University
(219) 464-5046
rubinafm127@gmail.com

Operations Management and Entrepreneurship Association

John Simon
Governors State University
(708) 534-4954
JSimon@govst.edu

Society for the Advancement of Information Systems

Denise Williams
University of Tennessee–Martin
(731) 881-7955
denisew@utm.edu

Elizabeth Cameron

Alma College
(989) 463-7226
cameron@alma.edu

Society for Case Research

Tyler Burch
Idaho State University
(208) 282-3455
burchtyle@isu.edu

