



# CALL FOR PAPERS

The 55th Annual MBAA International Conference

## Cultural Consciousness in Business Publishing: Practical Help for Publishing Success

March 27–29, 2019

Palmer House Hilton Hotel

Chicago, Illinois

[mbaainternational.org](http://mbaainternational.org)



### Submission Guidelines

MBAA International makes the submission process convenient and easy and we provide timely status feedback.

- Please submit papers, panel proposals, and presentation ideas to the appropriate professional division chair. MBAA International has a place for any well-developed topic, traditional or non-traditional, related to any area of business.
- Send your paper to only one division. If you are unsure about the choice of appropriate division, contact **Juan Meraz, 2019 General Program Chair, [JuanMeraz@MissouriState.edu](mailto:JuanMeraz@MissouriState.edu), (417-836-5566)** or **Jeff Clark, MBAA Executive Director, [jeff.clark@mtsu.edu](mailto:jeff.clark@mtsu.edu) (615-898-2838)**.
- Include the name, affiliation, email address, mailing address, and phone number of each author with your submission, preferably on a separate cover page. Please do not refer to the author(s) in the manuscript.
- Contact the appropriate professional division program chair to determine acceptable guidelines by the division for refereed papers or whether abstracts are accepted.
- Each paper will be double-blind refereed. Acceptance notifications will come from the division.
- Papers must not be under consideration by other conferences or journals. They must not have been presented elsewhere before the 2019 MBAA International meeting.
- Author(s) must register for the conference and at least one author must attend the meeting in Chicago to make a presentation. Everyone who attends must register.

### Special Conference Features!

**Get Published!:** Get practical help for getting your work published from successful senior faculty members and journal editors!

**Distinguished Paper and Other Awards:** One meritorious paper from each of the 12 organizations is recognized as the MBAA International Distinguished Paper. A plaque is awarded to each Distinguished Paper author at the annual business meeting on Thursday afternoon of the conference. Also, many of the MBAA International organizations present their own Best Paper as well as Service Recognition Awards.

**Publisher and Vendor Booths:** Publishers and vendors will display books, supplements, and other courseware.

**Outstanding Professional Networking:** MBAA International enjoys a well-deserved reputation for professional and personal development. The tradition is rich with opportunities for professional relationship building and exciting entertainment.

**Cyber Cafe:** Email access and refreshments are available at no charge in the exhibit hall.

**Placement Service:** MBAA International informally facilitates an employment market for colleges and faculty members interested in recruiting or searching for a job.

**Free Entertainment:** Enjoy two entertaining “Free Fun Nights in the City”—including a free open bar. You’ll love Wednesday night’s listening evening with world class musicians **AND** Thursday night’s high energy dance party with a stage full of Chicago’s top entertainers—all at no additional charge—including a **free open bar!**

**Regular Conference Registration Rate: \$245**

**Special Student Registration Rate: \$75**

**Special Rate: \$209/night at the Palmer House Hilton Hotel**

## Returning in 2019! Interactive Teaching Poster Session



What teaching techniques or innovative methods really work for you in engaging students in the learning process? Would you like to share those with your colleagues across the business disciplines and learn from others? Interested members are encouraged to submit poster proposals that display their effective teaching methods to the 2019 General Program Chair, Juan Meraz ([JuanMeraz@MissouriState.edu](mailto:JuanMeraz@MissouriState.edu)). Accepted presenters are expected to interact throughout the session with interested colleagues.

### Poster submission should include:

- Name, email address, affiliation, mailing address, and phone number of each author
- MBAA International Professional Division (see list of divisions on page 2)
- Title of poster
- Brief (400 words or less) detailed description of poster’s content. What will participants learn from your presentation? Please note this is not for marketing commercial products or services through display or promotion materials. If a commercial product is used in your presentation, please provide the name of the product and rationale for its use in your description.

## Great FUN and Great VALUE! MBAA International Traditions!

MBAA International offers you TWO great FUN NIGHTS—including FREE open bar—at NO ADDITIONAL CHARGE! TWO GREAT FUN NIGHTS = MORE GREAT VALUE—it's an MBAA International tradition!

Our **Wednesday evening** tradition features world class musicians up close and personal offering a great night of good listening. In 2019 we'll add another wonderful performance to our history that has included greats such as Corky Siegel's Chamber Blues, Amadeus Consort, Irish music with the incomparable John Williams, and even a Big Band Swing night!

Energy, excitement, and dancing (or listening)—really, it's a PARTY—are **Thursday night** traditions at MBAA International! Whether it's the popular Chicago Blues Review or last year's Beatles tribute band, it's an exciting and fun evening of great music for an incredible time together.

**And remember this:** It's all at no additional charge to conference registrants—including a **free open bar**.

## Where: The Palmer House Hilton Hotel!

MBAA International is proud to return to the amazing Palmer House Hilton, a destination worthy hotel in the heart of Chicago's Loop! The Palmer House Hilton is a AAA four-diamond rated hotel that has been hosting visitors to the Chicago Loop for more than 140 years. The Palmer House Hilton is the front door to the heart of the theatre and financial district, the Art Institute, Millennium Park, the Chicago Symphony, and legendary State Street shopping. Treat yourself to a great conference, a great value, and a great hotel!

**When:** Conference sessions will begin at 1:30 p.m., Wednesday, March 27, and conclude at 4:15 p.m., Friday, March 29, 2019.

**Registration:** Information about the conference and hotel registration will be mailed to interested participants and those whose papers and/or proposals have been accepted. Registration access is also available at [mbaainternational.org](http://mbaainternational.org).

## Deadline for Submission: October 30, 2018

### 2019 MBAA International Professional Division Program Chairs

#### Academy of Business Economics

**Abdus Samad**  
Utah Valley College  
(801) 863-8368  
[Abdus.Samad@uvu.edu](mailto:Abdus.Samad@uvu.edu)

#### Academy of Finance

**Ash Hossain**  
Memorial University of  
Newfoundland  
(709) 864-8510  
[athossain@mun.ca](mailto:athossain@mun.ca)

#### Academy of Intl. Bus., Midwest Region

**Andy Pore**  
University of Houston-Downtown  
(201) 889-6459  
[andypore@gmail.com](mailto:andypore@gmail.com)

#### Kingshuk Mukherjee

Saint John's University  
(320) 363-5419  
[kmukherjee@csbsju.edu](mailto:kmukherjee@csbsju.edu)

#### Business and Health Administration

**Hanadi (Hana) Hamadi**  
University of North Florida  
(904) 620-5314  
[h.hamadi@unf.edu](mailto:h.hamadi@unf.edu)

#### Business, Society, and Government

**Wei Zhou**  
Northwestern Oklahoma  
State University  
(580) 327-8505  
[wzhou@nwsu.edu](mailto:wzhou@nwsu.edu)

#### Marketing Management Association

**Chad Milewicz**  
University of Southern Indiana  
(812) 464-1937  
[springconference@mmaglobal.org](mailto:springconference@mmaglobal.org)

#### Midwest Academy of Legal Studies in Business

**Jennifer Cordon Thor**  
Oakland University  
(248) 370-4091  
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#### North American Accounting Society

**Kel-Ann Eyler**  
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State University  
(478) 445-2582  
[kel-ann.eyler@gcsu.edu](mailto:kel-ann.eyler@gcsu.edu)

#### North American Management Society

**Kristie McHugh**  
Ohio Northern University  
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[k-mchugh@onu.edu](mailto:k-mchugh@onu.edu)

#### Operations Management and Entrepreneurship Association

**Troy Sullivan**  
Middle Georgia State University  
(478) 934-3527  
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#### Society for the Advancement of Information Systems

**Dana Ladd**  
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#### Society for Case Research

**Jeff Mankin**  
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## Cultural Consciousness in Business

Publishing: Practical Help for Publishing Success

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