



Putting the Pieces Together: Top Educators + Best Practices + New Technology = Relevant Outcomes

Publishing: Practical Help for Publishing Success

CALL FOR PAPERS

The 54th Annual MBAA International Conference



April 18–20, 2018

Palmer House Hilton Hotel • Chicago, IL • www.mbaainternational.org

Submission Guidelines

MBAA International makes the submission process convenient and easy and we provide timely status feedback.

- Please submit papers, panel proposals, and presentation ideas to the appropriate professional division chair. MBAA International has a place for any well-developed topic, traditional or non-traditional, related to any area of business.
- Send your paper to only one division. If you are unsure about the choice of appropriate division, contact **Dee Ann Ellingson, 2018 General Program Chair**, dellingson@business.und.edu, (701-777-4682) or **Jeff Clark, MBAA Executive Director**, jeff.clark@mtsu.edu (615-898-2838).
- Include the name, affiliation, email address, mailing address, and phone number of each author with your submission, preferably on a separate cover page. Please do not refer to the author(s) in the manuscript.
- Contact the appropriate professional division program chair to determine acceptable guidelines by the division for refereed papers or whether abstracts are accepted.
- Each paper will be double-blind refereed. Acceptance notifications will come from the division.
- Papers must not be under consideration by other conferences or journals. They must not have been presented elsewhere before the 2018 MBAA International meeting.
- Author(s) must register for the conference and at least one author must attend the meeting in Chicago to make a presentation. Everyone who attends must register.

Special Conference Features!

Get Published! Get practical help for getting your work published from successful senior faculty members and journal editors!

Distinguished Paper and Other Awards: One meritorious paper from each of the 12 organizations is recognized as the MBAA International Distinguished Paper. A plaque is awarded to each Distinguished Paper author at the annual business meeting on Thursday afternoon of the conference. Also, many of the MBAA International organizations present their own Best Paper as well as Service Recognition Awards.

Publisher and Vendor Booths: Publishers and vendors will display books, supplements, and other courseware.

Outstanding Professional Networking: MBAA International enjoys a well-deserved reputation for professional and personal development. The tradition is rich with opportunities for professional relationship building and exciting entertainment.

Cyber Cafe: Email access and refreshments are available at no charge in the exhibit hall.

Placement Service: MBAA International informally facilitates an employment market for colleges and faculty members interested in recruiting or searching for a job.

Free Entertainment: Enjoy two entertaining “Free Fun Nights in the City”—including a free open bar. You’ll love Wednesday night’s listening evening with world class musicians **AND** Thursday night’s high energy blues dance party with American English—all at no additional charge—including a **free open bar!**

Regular Conference Registration Rate: \$195

Special Student Registration Rate: \$60

Special Rate: \$199/night at the Palmer House Hilton Hotel

New for 2018!

Interactive Teaching Poster Session



What teaching techniques or innovative methods really work for you in engaging students in the learning process? Would you like to share those with your colleagues across the business disciplines and learn from others?

Interested members are encouraged to submit poster proposals that display their effective teaching methods to the 2018 General Program Chair, Dee Ann Ellingson (dellingson@business.und.edu). Accepted presenters are expected to interact throughout the session with interested colleagues.

Poster submission should include:

- Name, email address, affiliation, mailing address, and phone number of each author
- MBAA International Professional Division (see list of divisions on page 2)
- Title of poster
- Brief (400 words or less) detailed description of poster’s content. What will participants learn from your presentation? Please note this is not for marketing commercial products or services through display or promotion materials. If a commercial product is used in your presentation, please provide the name of the product and rationale for its use in your description.

TWO FREE FUN NIGHTS Great FUN and Great VALUE! MBAA International Traditions!

One of the world's most acclaimed BEATLES tribute bands, American English, returns by popular demand for our Thursday night PARTY! You'll be amazed—close your eyes; heck, even with your eyes open—you'll think it's the Beatles, complete with authentic costumes, authentic instruments, accurate recreations. It's going to be another amazing MBAA International night!

Wednesday night another favorite returns! John Williams and an Irish Evening (Celtic music), fresh from another appearance on Prairie Home Companion, will be amaze us with incredible musicianship.

This may be the most amazing two fun nights in one year EVER at MBAA International!

MBAA International—TWO great FUN NIGHTS, including FREE open bar—at NO ADDITIONAL CHARGE! TWO GREAT FUN NIGHTS = MORE GREAT VALUE, and VALUE and FUN are MBAA International traditions!

Where: The Palmer House Hilton Hotel!

MBAA International is proud to return to the amazing Palmer House Hilton, a destination worthy hotel in the heart of Chicago's Loop! The Palmer House Hilton is a AAA four-diamond rated hotel that has been hosting visitors to the Chicago Loop for more than 140 years. The Palmer House Hilton is the front door to the heart of the theatre and financial district, the Art Institute, Millennium Park, the Chicago Symphony, and legendary State Street shopping. Treat yourself to a great conference, a great value, and a great hotel!

When: Conference sessions will begin at 1:30 p.m., Wednesday, April 18, and conclude at 4:15 p.m., Friday, April 20, 2018.

Registration: Information about the conference and hotel registration will be mailed to interested participants and those whose papers and/or proposals have been accepted. Registration access is also available at mbaainternational.org.

Deadline for Submission: ~~October 30~~, November 28, 2017 2018 MBAA International Professional Division Program Chairs

Academy of Business Economics
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MBAA International—
America's Best Conference Value

Two Free Fun Nights with Open Bar!

Two Favorites RETURN!

Thursday night, American English, world acclaimed Beatles tribute band — Wednesday night, An Irish Evening with John Williams (fresh from appearing on Prairie Home Companion).

Both free with open bar – no additional charge!

