

Details to Remember

- ◆ **HOTEL RESERVATIONS.** Please make reservations using one of the methods below. DO NOT send hotel reservation information to MBAA International.
Option 1—Online: Go to www.mbaainternational.org and select “Click Here for Online Hotel Reservations” (directs to the Hilton reservation site). This is the fastest and most convenient reservation method.
Option 2—Telephone: Call 1-877-865-5321 and ask for the MBAA International rate.
- ◆ **CONFERENCE SESSIONS** include presentations on scholarly research, teaching techniques, and media technologies in higher education. Getting your research published will also be covered.
- ◆ **PUBLISHER EXHIBITS** and **CYBER CAFE**
- ◆ **ENJOY** two great shows at the Palmer House Hilton Hotel: Chicago Blues Review and a great night of good listening.
- ◆ **PROCEEDINGS** are not included in either your primary or secondary conference registration fee. Please make sure to mark the proceedings you want and include their cost in your total.

Two Great Fun Nights = More Great Value!

MBAA International offers you TWO great nights of fun—we call them FUN NIGHTS—including FREE open bar, all at NO ADDITIONAL CHARGE! TWO GREAT FUN NIGHTS = MORE GREAT VALUE—it’s an MBAA International tradition!

Our Wednesday evening tradition features world class musicians up close and personal offering a great night of good listening. In 2017 we’ll add another wonderful performance to our history that has included greats such as Corky Siegel’s Chamber Blues, Amadeus Consort, Irish music with the incomparable John Williams, and even an amazing Beatles Tribute band!

Energy, excitement, and dancing (or listening)—really, it’s a PARTY—are Thursday night traditions at MBAA International! The amazing Big Ray will bring together an exciting stage full of Chicago’s best blues performers for an incredible time together. Don’t miss it!

And remember this: It’s all at **no additional charge** to conference registrants—including a **free open bar**.

***MBAA International—
America’s Best Conference Value***

Creating Value through Best Practices: Educators Meeting the Challenge Publishing: Practical Help for Publishing Success



The 53rd Annual MBAA International Conference

April 18–20, 2018

Palmer House Hilton Hotel • Chicago, IL
www.mbaainternational.org

